**Day 1: AI Foundations for Business Leaders**

* **Session 1: Introduction to AI for Business Leaders (1 hour)**
	+ **Overview of AI and its impact on business.**
	+ **Key principles and concepts of AI.**
* **Session 2: Strategic Decision-Making with AI (1 hour)**
	+ **How AI can inform and enhance strategic decisions.**
	+ **Case studies of AI-driven business transformations.**
* **Session 3: AI Implementation Strategies (1 hour)**
	+ **Practical steps for integrating AI into business workflows.**
	+ **Overcoming common challenges in AI adoption.**
* **Session 4: Hands-On Experience (1 hour)**
	+ **Interactive session with AI tools for strategic decision-making.**
* **Session 5: Q&A and Discussion (1 hour)**
	+ **Open floor for questions and discussions on the day's topics.**

**Day 2: Personalization and Recommendations**

* **Session 1: Understanding Personalization in AI (1 hour)**
	+ **The role of AI in creating personalized experiences.**
	+ **Techniques for personalizing customer interactions.**
* **Session 2: AI-Driven Recommendation Systems (1 hour)**
	+ **How recommendation systems work.**
	+ **Examples of successful AI-driven recommendations.**
* **Session 3: Implementing Personalization Strategies (1 hour)**
	+ **Practical steps for deploying personalization in your business.**
	+ **Tools and technologies for effective personalization.**
* **Session 4: Hands-On Experience (1 hour)**
	+ **Interactive session with AI tools for personalization and recommendations.**
* **Session 5: Q&A and Discussion (1 hour)**
	+ **Open floor for questions and discussions on the day's topics.**

**Day 3: Predictive Analytics for Sales and Demand**

* **Session 1: Introduction to Predictive Analytics (1 hour)**
	+ **Basics of predictive analytics and its importance.**
	+ **Key techniques and methodologies.**
* **Session 2: Predictive Analytics for Sales (1 hour)**
	+ **Using AI to forecast sales and identify trends.**
	+ **Case studies of predictive analytics in sales.**
* **Session 3: Demand Forecasting with AI (1 hour)**
	+ **Techniques for accurate demand forecasting.**
	+ **Tools and technologies for implementing demand forecasting.**
* **Session 4: Hands-On Experience (1 hour)**
	+ **Interactive session with AI tools for predictive analytics and demand forecasting.**
* **Session 5: Q&A and Discussion (1 hour)**
	+ **Open floor for questions and discussions on the day's topics.**

**Day 4: Content Creation and Marketing Optimization**

* **Session 1: Generative AI for Content Creation (1 hour)**
	+ **How generative AI can streamline content creation.**
	+ **Ensuring consistency and personalization in marketing messages.**
* **Session 2: Marketing Optimization with AI (1 hour)**
	+ **Using AI to optimize marketing strategies and campaigns.**
	+ **Case studies of AI-driven marketing optimization.**
* **Session 3: SEO and AI (1 hour)**
	+ **Leveraging AI for search engine optimization.**
	+ **Techniques for improving SEO with AI.**
* **Session 4: Hands-On Experience (1 hour)**
	+ **Interactive session with AI tools for content creation and marketing optimization.**
* **Session 5: Q&A and Discussion (1 hour)**
	+ **Open floor for questions and discussions on the day's topics.**

**Day 5: Enhancing Customer Service with AI**

* **Session 1: AI-Powered Customer Service (1 hour)**
	+ **Overview of AI applications in customer service.**
	+ **Benefits of using AI for customer interactions.**
* **Session 2: Chatbots and Virtual Assistants (1 hour)**
	+ **How chatbots and virtual assistants can enhance customer service.**
	+ **Examples of successful implementations.**
* **Session 3: AI for Customer Feedback and Insights (1 hour)**
	+ **Using AI to analyze customer feedback and gain insights.**
	+ **Tools and technologies for customer feedback analysis.**
* **Session 4: Hands-On Experience (1 hour)**
	+ **Interactive session with AI tools for customer service enhancement.**
* **Session 5: Q&A and Discussion (1 hour)**
	+ **Open floor for questions and discussions on the day's topics.**

**Day 6: Maturity Model, Deployment, Workforce Impact, and Networking**

* **Session 1: AI Maturity Model (1 hour)**
	+ **Understanding the AI maturity model.**
	+ **Assessing your organization's AI maturity level.**
* **Session 2: Deployment of AI in Your Organization (1 hour)**
	+ **Steps for successful AI deployment.**
	+ **Overcoming challenges in AI implementation.**
* **Session 3: Impact of AI on Workforce, Skills, and Culture (1 hour)**
	+ **How AI affects workforce dynamics, required skills, and organizational culture.**
	+ **Strategies for managing workforce transitions and upskilling.**
* **Session 4: Future of AI in Business and Wrap-Up (1 hour)**
	+ **Exploring the future potential of AI in business.**
	+ **Emerging trends and technologies.**
* **Session 5: Networking Session (1 hour)**
	+ **Facilitated networking session for participants to share experiences and insights.**
* **Session 6: Final Q&A and Feedback (1 hour)**
	+ **Open floor for final questions and feedback from participants.**